



MODERN • ITALIAN • COFFEE BAR

## 5 Ways to Start Your Day at Caffè RōM

1. Converse in a mix of Italian and English with your barista: *Buon giorno* (good morning) or *Come sta?* (How are you?)
2. Order an *espresso doppio* in ceramic – a double espresso.
3. Pick up one of your favorite imported Italian magazines and check out the fashion scene.
4. Take your place at the standing bar and lean . . .
5. On your way out stop by the flat screen and watch the newest Italian travelogue, plan your next trip to Italia and say goodbye: *Grazie, a domani!* (Thank you, see you tomorrow!)

## 5 Essential Elements that Guarantee Great Italian Espresso

1. First know the 4 M's – *Macchina* is the espresso machine, *Miscela* is the coffee blend, *Macinazione* is the correct grinding of the coffee blend, and *Mano* is the skilled hand of the barista.
2. Use fine tooled machines that are monitored for the correct temperature and pressure.
3. Find an expert in blending and roasting coffee as in Caffè Umbria.
4. Locate skilled baristas in grinding, tamping, milk steaming, latte art and service.
5. Only pour to a ceramic cup.



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## 5 Ways to Feel Like You're in Rome – in Chicago

1. Rent a Vespa (WindyCity Vespa in Wicker Park) and cruise around the city with 360 degree views.
2. Locate an authentic gelato bar near the Art Institute (Randolph & Stetson). Pick out your favorite flavor to go, walk over to the Institute and head to the top of the Grand Staircase to view the Zero Gravity exhibit by world-renowned Italian architect and designer Renzo Piano.
3. Swing by the Italian Culture Institute of Chicago for art, fashion and sculpture all in one place. They are currently showing the Lucio Fontana Spacialism exhibit. (Michigan & Illinois)
4. Find an authentic Italian coffee bar and drink espresso- at the bar -only in a ceramic cup while listening to modern Italian music and people watching. (Franklin & Monroe)
5. Then finally stop for a look at Italian cinema. The Music Box frequently has international film festivals. ( Irving & Southport)

## What's HOT and NOT in Rome?

### HOT

1. Bernini- "*David and Apollo and Daphne*" at Museo e Galleria Borghese
2. Gelato – "*Il Gelato di San Crispino*", Via della Panetteria 54 Piazza di Trevi, Rome, Italy. All natural and pure.
3. Smart Cars
4. Scooters
5. "*fare una passeggiata*" taking a stroll (slow) through the main streets of the old town or the city center.

### NOT

1. Getting your picture taken with the "*Gladiators*" at the Coliseum
2. McDonald's at the Piazza di Spagna
3. Dinner before 8pm
4. Non – Smoking
5. Zinedine Zidane expressions